



This is Jack.

Jack is a smart young man with great ambitions.
He is enthusiastic in creating a better society but he has big ego.



This is Jill.

Jill is a quiet, pretty girl in a small town.
She is lacking in confidence and have no interest in social
issues.

**How do we bring the
best out of them?**



PROPAGANDA

Youthopia is a social enterprise that shall benefit Jack & Jill by improving their PR skills and leadership quality.

Entrepreneurship training shall also be made available to prepare them for business.



DESTINATION

This movement is politically motivated; gain their interest in politics and be responsible voters.



Not Interested - Interested



Interested - Empowered



DESTINATION

They shall be the network on the ground to disseminate information among their circles.



VISION

To cultivate strong leadership quality among youth.



MISSION

Providing fair opportunities and avenues for youth empowerment and development.





ACTIVITIES



Train young leaders via workshops e.g. public speaking, skills training, entrepreneurship, creative and critical thinking etc



ACTIVITIES



Sports, e-sports and extreme sports competition



ACTIVITIES



Concert cum political rally

THE INAUGURAL FESTIVAL

A festival to be held in Indonesia where celebrities and media influencers will take the center stage. We shall also unveil the ambassadors who will front this movement.



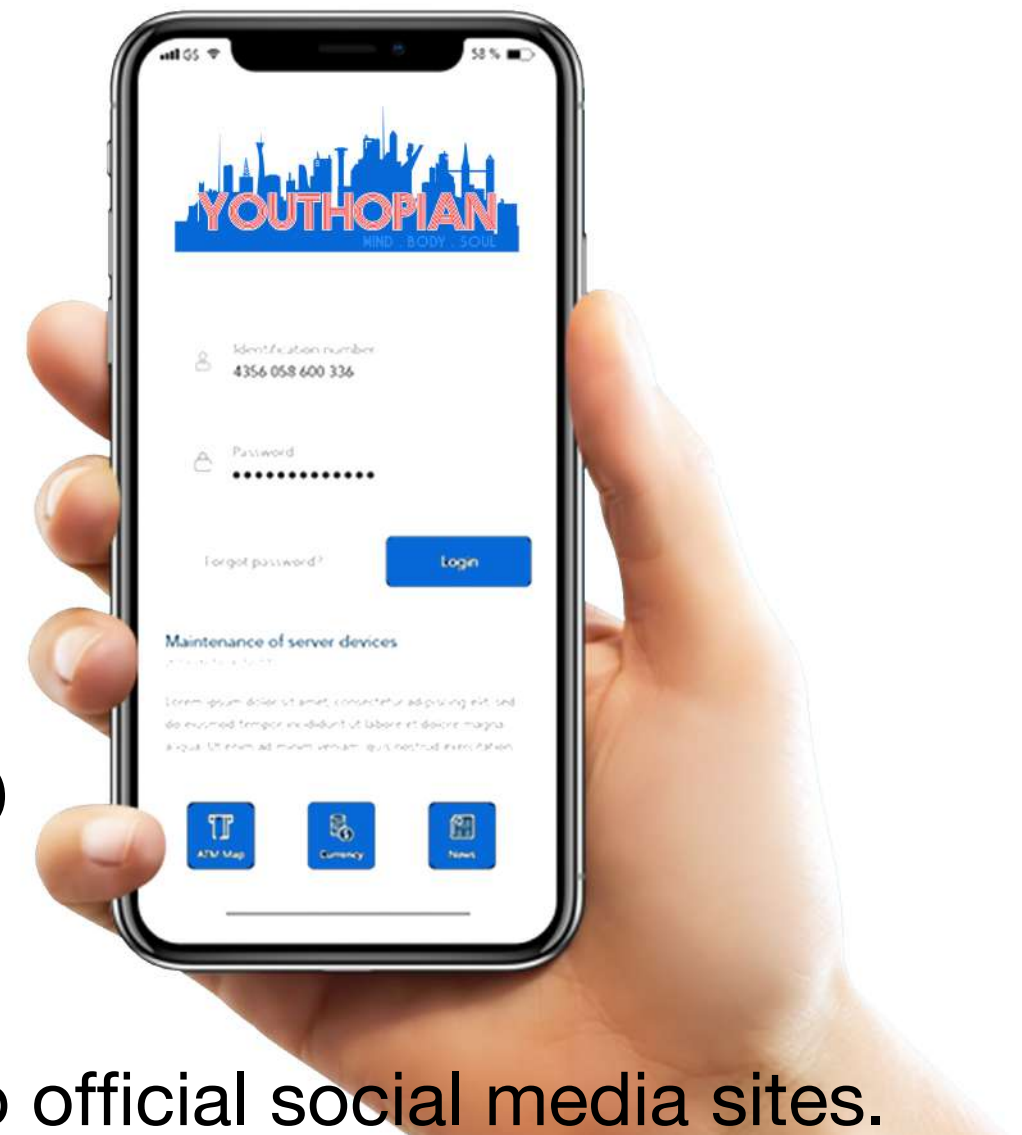
WHY INDONESIA?

We felt that it is only right to launch this project in a country where our member party makes up the majority in government and the fact that the President is from our member party, PDI-P. And logically, the demographic in Indonesia is huge and their love for entertainment is commendable.

Live streaming shall also be available on official sites.



HOW?



We will create a website/app with links to official social media sites. The website will be in a form of an e-zine that consists of interesting stories or articles from both young and aspiring political leaders, online members can submit letters to address their concern and seek solution from our experts, forums where they can discuss real issues in real time, event calendar and tips to success.



FINANCE

Where?

Sponsorship, allies of member parties, NGOs, NPOs, crowdsourcing, businesses and...

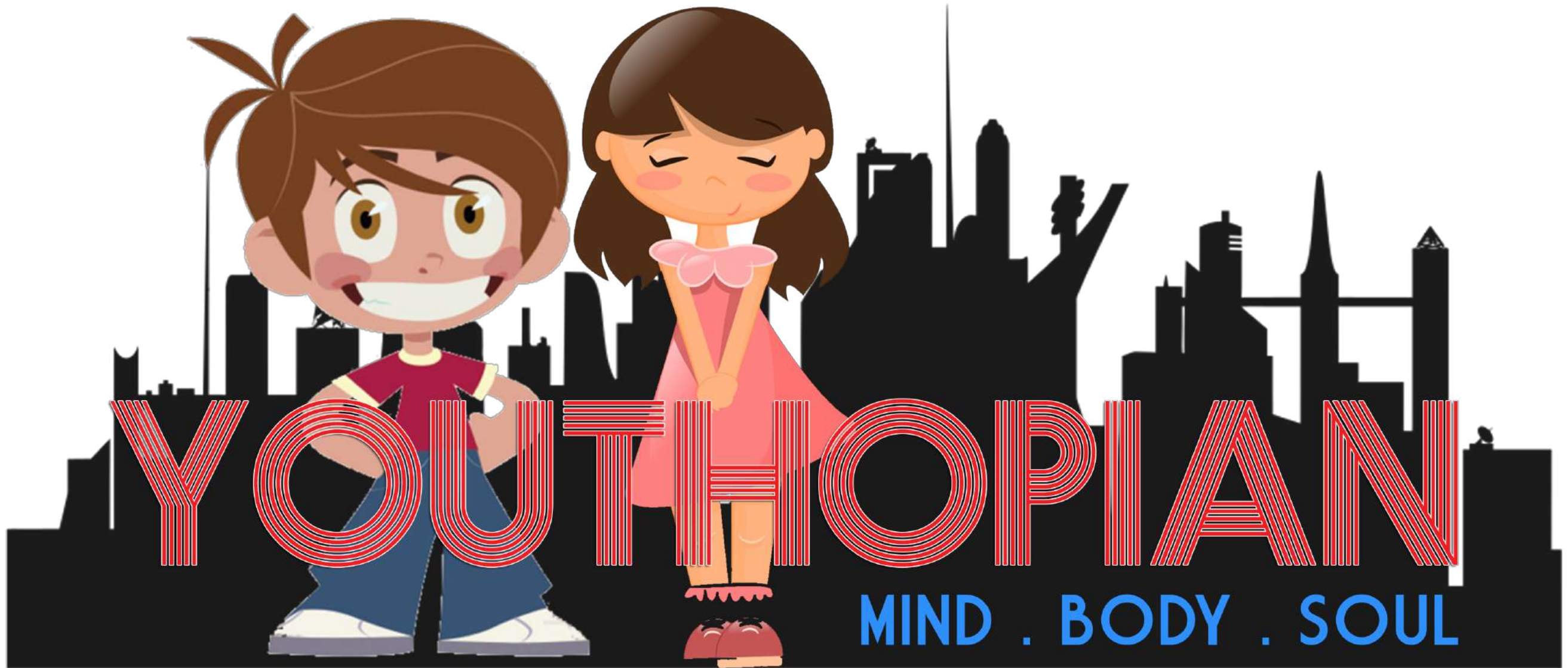




FINANCE

“Target Acquisition”
Relevant sponsorship.
Relevant activities





We are